



CrossRef Member Update

Ed Pentz, Executive Director

October 18, 2002

Members, Affiliates and Agents

Members: 162 (<http://www.crossref.org/01company/06publishers.html>)

Affiliates: 20 (<http://www.crossref.org/01company/08intermediaries.html>)

Agents: 8 (<http://www.crossref.org/01company/08intermediaries.html>)

Library Affiliates: 53 (<http://www.crossref.org/01company/07libraries.html>)

Annual Member Meeting 2002

The Annual Meeting (73 attendees) was a tremendous success. A write up of the meeting is attached and will be posted to the website. The presentations for the meeting are available at <http://www.crossref.org/06members/2002agenda.html>. In the afternoon there were excellent presentations from Jim Neale, Columbia University, member CrossRef Library Advisory Board, Jerry Cowhig, IOPP, Wes Crews, Infotrieve and Simon Inger, consultant/ingenta.

Board Elections

75 members were present in person or by proxy. The following individuals were re-elected to the Board of Directors for 3-year terms:

Marc Brodsky, American Institute of Physics
Linda Beebe, American Psychological Association
Robert Campbell, Blackwell Publishing
Anthony Durniak, IEEE
Dean Vogel, Wolters-Kluwer Int'l Health & Science

Board of Directors

At the board of directors meeting on September 26th Pieter Bolman, Elsevier Science was elected Chairman/President and Tony Durniak, IEEE, was elected Treasurer. Ed Pentz was elected Secretary. All officers serve for one-year terms.

The board also passed a resolution expressing its gratitude to Eric Swanson, John Wiley & Sons, the founding Chairman of CrossRef, who stepped down at the board meeting.

The board unanimously resolved that:

Whereas CrossRef is a precedent setting cooperation among scholarly publisher to advance the functionality of electronic journals to the benefit of authors, readers, and the research community at large;

And whereas Eric Swanson with his combination of vision, tenacity, and persuasive powers was instrumental in the creation of CrossRef;

Therefore be it resolved that the Board of PILA expresses its gratitude to Eric Swanson for his effective leadership as the Founding Chairman of the Board from 2000 to 2002 and extends its best wishes to him for continued good health and success

Implementation Workshop

The Implementation Workshop on September 26th went very well and there were 27 attendees. There presentations from this meeting are also available - <http://www.crossref.org/06members/2002agenda.html>. CrossRef is also considering having an Implementation Workshop in London on December 3rd, 4th or 5th in conjunction with International Online. Please let Chuck Koscher (ckoscher@crossref.org) know if you would be able to attend and what the best day is for you.

CrossRef Search Project

A presentation on CrossRef Search was given at the Annual Meeting (see the attached meeting notes). It is important to underscore that no decision has been made about whether CrossRef will proceed with this project, or about specific policy, business, or functionality issues. Member feedback is essential in determining whether CrossRef Search is a worthwhile undertaking, what form such a service might take, and whether CrossRef itself should develop it. We will also be using the prototype to get library and end user feedback – market testing will be very important in the decision on whether to move forward.

A demo of the CrossRef Search Prototype is now available to members and we are interested in getting feedback. Attached with this Update is a Report to Members about CrossRef Search and two surveys – the business contact for each member was sent this information last week.

One survey concerns functionality of the prototype, and the other business issues under review. The surveys are provided in both PDF and Word format for your convenience. You may return the completed surveys either by fax to 1-781-295-0077, or by email to abrand@crossref.org. Please respond by December 1, 2002.

Please keep the report and prototype confidential - we ask that you do not distribute this report or access to the prototype beyond employees of your company who will be involved in providing feedback.

Prototype access:

<http://crf001.sac2.fastsearch.net:16000/cgi-bin/py/crossref.py>

UserID: crossref

Password: fastsearch

Linking and Not Linking

The DOI resolution figures (see below) show that DOIs are being actively used in online journals and that use is growing. However, there is still a concern that more CrossRef members aren't linking their references. The new CrossRef Membership Agreement has an explicit requirement to link, but irrespective of that, the basic premise of CrossRef is that the system is reciprocal. This means that all members deposit all their online content and that all members must link their references. The system is not fair if some publisher link to others but they themselves aren't linked to.

Therefore we encourage all members to implement reference linking and emphasize that it is a requirement of membership. We are developing a plan for 2003 to charge a "non-linking fee" – after one year of membership, if linking is not implemented, members will be charged a fee based on an estimate of what linking activity would be.

CrossRef System

New System – the system went live on August 25th and has been performing to expectations. There were some issues in the transition but Atypon addressed them very quickly. DOI matching rates have gone way up.

BOOK AND CONFERENCE PROCEEDING DEPOSITS NEEDED!

The CrossRef system is now accepting books and conference proceedings. Technical documentation is available from the help files within the new system: <http://mddb2.crossref.org/doc/userdoc.html>. Also, contact support@crossref.org or Chuck Koscher (ckoscher@crossref.org) or Tim Pickard (tpickard@crossref.org) with any questions or if you need any help.

We are very eager to get existing members registering their books and conference proceedings right away. Please note that electronic books can be registered either at the book title level or at the book chapter level. As an existing member, your current annual dues to CrossRef will cover deposit privileges for other content types, so no additional membership fees will be charged. Existing deposits fees apply.

Parameter Passing – work on this has been delayed but this is a **top priority** to have implemented by the end of the year. Chuck is now canvassing members individually on the best way to move forward and more information will be available next month.

Reminder: the email address support@crossref.org can be used for general technical support issues and any problems with DOIs not resolving.

Website

As many of you may have seen, the new CrossRef website is now live – <http://www.crossref.org/>. Please let us have your feedback or let us know if you see any problems (email Amy Brand, abrand@crossref.org) – we are continually updating the information.

Business Development/Membership

We are very pleased to have **Informs**, a 12,000-member society representing professionals in the fields of Operations Research and the Management Sciences, as a new member; **Extenza** will be hosting Informs' content. Other publishers to join recently are **Haworth Press** and **Swets & Zeitlinger**. Among our recent recruits in the affiliate area, **Fretwell Downing** plans to integrate CrossRef into their Z PORTAL product offering for libraries.

The most recent press release is at

<http://www.crossref.org/01company/pr/press20020923.html>

CrossRef staff will be speaking at both the upcoming Charleston Conference and the STM Innovations meeting during London Online.

Administrative Issues

Billing Issues

Third quarter invoices were sent the second week in August with a finance charge payable if payment is not received in 30 days from when the invoices were sent. The invoices include two sets of backup information – through August 25th the information came from the old CrossRef system, while after this date, the information is from the new system. The new system provides very good reporting capabilities and all members can login and see their activity (by day, week, month, quarter or year) – your organization's CrossRef technical contact will have the username and password or email support@crossref.org.

Existing overdue invoices were also re-sent with a finance charge payable if they are not paid within 30 days. We have a significant number of invoices that are 90 days overdue and unpaid invoices can lead to system access being suspended.

Office Move/New Address

Remember that CrossRef has a new address:

CrossRef
40 Salem St
Lynnfield, MA 01940
Telephone: +1-781 295 0072
Fax: +1-781-295-0077

DOI Resolutions

May 2000 -	87,509
December 2000 -	250,666
January 2001 -	336,290
June 2001 –	364,977
November 2001 -	765,188
December 2001 -	628,844
January 2002 –	488,639
February 2002 –	953,280
March 2002 -	1,007,923

April 2002 -	1,262,454
May 2002 -	1,448,041
June 2002 -	2,260,487
July 2002-	1,737,167
August 2002 –	1,467,414
September 2002 -	1,881,459

ONIX for Serials

The next release of ONIX for Serials is due within the next few weeks. EDItEUR is setting up trials for using ONIX for Serials. CrossRef is committed to accepting deposits in the ONIX format in future and is looking into participating in the trial with publishers. EDItEUR had explicitly stated that suitability for CrossRef deposits is a requirement for the ONIX for Serials standard. Regular ONIX 2.1 is due out in November and CrossRef had significant input into this. Information is available at <http://www.editeur.org>.

NISO has released a white paper – “The Exchange of Serials Subscription Information” - <http://www.niso.org/standards/resources/SerialsWP.html> that gives an overview of how serials information is exchanged and recommends the use of ONIX for Serials as a standard.

International DOI Foundation (IDF) Update

The IDF is looking at all its fees and will be increasing some of them. CrossRef is involved in discussions. CrossRef presently pays a one-time \$0.02 per DOI to the IDF as a “franchise fee” and also is a full IDF member (\$30,000 annual fee). CrossRef has a seat on the IDF board of directors. The IDF is considering increasing the membership fee and the “per DOI” fee as well as considering an annual “per DOI” maintenance fee. There are now 6 registration agencies and when these organizations begin registering large numbers of DOIs, the IDF will get funds to support the global DOI infrastructure.

From the IDF Director’s Report #48:

2.4 DOI plug-in for Adobe products

Discussions have continued among Adobe, IDF and CNRI on the future relationships between Adobe and this technology and the deployment of the plug-in. A Business case document has been assembled by the prototype participants and presented to Adobe management (available to members on request), stressing the additional dynamic functionality in pdf, which DOI delivers at no cost. The CEO of Wiley has issued a public letter to Adobe, which includes the following:

“DOI is a key aspect of digital rights management, content management and web publishing. Wiley and 150 other publishers have assigned DOIs to over 5 million journal articles, growing at about 1 million per year (www.crossref.org). Now, we are turning our attention to book content, where the size of the potential opportunity is even larger. Publishers are working diligently to create a web environment of integrated high-value resources, which will enable end-users to gain access to the content they want, when they want it. A persistent, reliable connection to the right content, which the DOI system provides, is critical. The more content that is identified with DOIs, the more robust this

“distributed aggregation” environment will become, which, in turn, will create a win/win for all involved. We believe that DOI support integrated within Acrobat will be a significant step towards enabling the creation of the kind of high-value web of accessible resources that we envision. I hope you agree that it is in all of our interests for Adobe’s Acrobat products to integrate DOI support. Your endorsement of this important initiative would be greatly appreciated.”

2.6 Registration Agency Working Group (RAWG)

I have sent a proposal to the RAWG regarding implementing multiple resolution and application profiles. A position paper has been requested from each RA, to be followed up with a meeting in either mid November in New York or early December in London. (A reminder to all RAs to confirm which meeting dates would be suitable as soon as possible, in order that a meeting can be organised).

The principles we’ve established for the DOI system (included in the RA Agreement/LOI and the DOI Handbook) include:

- kernel metadata will be public (actual instances i.e. values for each DOI)
- DOI APs will be developed (the AP scheme will be declared but actual instances need not be, at the discretion of the RA)

We’ve not enforced these requirements particularly strongly as yet. There are two mandatory practical requirements, which we have described but not yet enforced for RAs:

1. To declare the DOI kernel metadata in a standard format
2. To map the DOI Application Profile to the standard data dictionary