



cross **ref**



CrossRef Annual Meeting

Geoffrey Bilder

Director of Strategic Initiatives

1 November 2007



"CrossRef is a not-for-profit membership association whose mission is to enable easy identification and use of trustworthy electronic content by promoting the cooperative development and application of a sustainable infrastructure."



"CrossRef is a not-for-profit membership association whose mission is to **enable easy identification and use of trustworthy electronic content** by promoting the cooperative development and application of a sustainable infrastructure."



"CrossRef is a not-for-profit membership association whose mission is to enable easy identification and use of trustworthy electronic content by promoting the **cooperative** development and application of a sustainable infrastructure."



"CrossRef is a not-for-profit membership association whose mission is to enable easy identification and use of trustworthy electronic content by promoting the cooperative development and application of a **sustainable** infrastructure."



"CrossRef is a not-for-profit membership association whose mission is to enable easy identification and use of trustworthy electronic content by promoting the cooperative development and application of a sustainable **infrastructure**."



What the mission
statement doesn't
say...

Optional





Fire-walled

cross
check



cross ref

Self-Sustaining





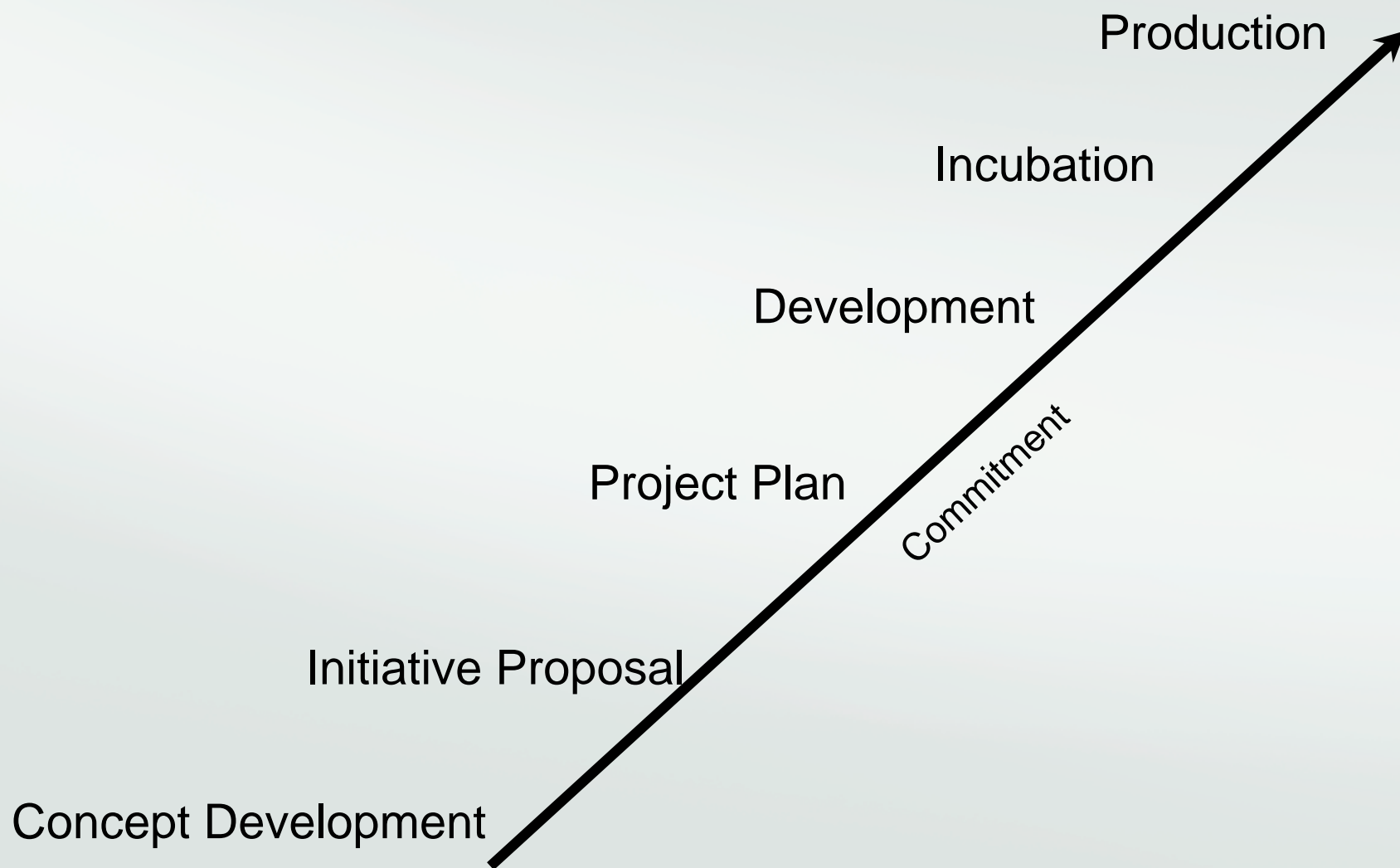
So how are we going
to control this?



Strategic Initiatives Lifecycle...









Ongoing
Review

Production

Incubation

Development

Project Plan

Initiative Proposal

Concept Development



Production



Incubation



Development



Project Plan



Initiative Proposal



Version Of Record

Record

Concept Development



Wikipedia Reference Resolution

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How can you learn
more?



etc.



Thank You

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