PUBLISHERS INTERNATIONAL LINKING ASSOCIATION, INC.

PROXY

KNOW ALL MEN BY THESE PRESENTS, that the undersigned Member in Publishers International Linking Association, Inc., a New York not-for-profit corporation (the "Corporation") known as Crossref, does hereby constitute and appoint Edward Pentz and Lois Wasoff, or either one of them, the true and lawful substitute, attorney and proxy, with full power of substitution and revocation, for, and in the name, place and stead of, the undersigned, to vote, according to the number of votes which the undersigned would then be entitled to cast, and with all the powers which the undersigned would be entitled to exercise, if personally present, at the meeting of the Members, to be held on November 2nd, 2016, or at any adjournment of such meeting, upon any matter coming before such meeting or adjournment, and does hereby revoke all proxies heretofore given by the undersigned as a Member in the Corporation. This proxy is irrevocable.

Unless you indicate otherwise in writing on this proxy form, your proxy will vote for the following to serve as Directors of the Corporation, each for a three-year term ending at the Annual Meeting in 2019: BMJ, eLife, Elsevier, IOP Publishing, and Springer Nature.

A proxy can be superseded, but only in its entirety, by voting in person at the Annual Meeting, or by a subsequent proxy delivered in hard copy, by facsimile, or online. Signed proxies must be received no later than Friday, October 28th, 2016, via facsimile to +1-781-295-0076. Online proxy delivery can be done at https://eballot4.votenet.com/PILA (user name and password will be sent via email) can take place up until midnight (EST) of November 1st, 2016.

Signed on ________________ [date]

Corporate Name of Member: ____________________
(please print)

By(signature): ________________________________
Name: ________________________________
Title: ________________________________

Fax to +1– 781-295-0076 OR email a scanned signed copy to slee@crossref.org.

It is VERY important to return the proxy to ensure that there is a quorum for the meeting.